

TransLumen Technologies, LLC – Fluid Stills®

TransLumen Technologies provides innovative software, firmware and content solutions for bridging the gap between traditional print media and video providing a new way to view images, art, public information and advertising messages. Fluid Stills® targets the both the commercial and consumer visual media market space. Incorporation of TransLumen’s technology into electronic screen art and messaging produces the opportunity for more impressions over time without “visual noise” or environmental intrusiveness. In other words, the graphic image looks like a still, but is dynamically changing over time (A link to 90 second segments of 60 minute or longer pieces - [flickr - TransLumenized Fluid Stills®](#) videos.)

Fluid Stills®



TransLumen offers advertising, branding and design companies a new method to reach their clients’ customer base for “out of home” venues. Public space art, billboards, hotels room televisions, hotel screens in common areas, transit displays, street furniture, video walls, cinema venues, restaurants and other “out of home” media spaces can be augmented and be better served by Fluid Stills® imagery. Fluid Stills® also provides more opportunities in mobile content creation. Fluid Stills® art can be generated for art cable channels, environment walls for hospitals and other institutions. The basic application is a new generation of ambient

video art with optional educational, display and communication functions along with potential diagnostic visual testing imagery for health.

Fluid Stills® also fits into the consumer appetite to personalize. With TransLumen’s eVoPic™, all consumers have the opportunity to create a new form of art and expression.

TransLumen is the only company that possesses Fluid Stills® and establishing itself as pushing a new genre of art merging with technology. We imbue each digital frame with the integrity of an independent artistic still that cohesively changes over time without any visible or detectable change as that change occurs, creating a serene, temporally streaming composition. This temporal art form is (r)Evolutionary time-based art and employs unobtrusive video, imparting imperceptible change to a series of images in evolving subthreshold imagery.

TransLumen Technologies, LLC is a Service Disabled Veteran Owned Small Business (SDVOSB) based in Chicago, IL and founded in 2000. TransLumen creates proprietary and patented visual display technology based on company owned U.S. Patents #6,433,839 and #6,580,466 with international patent applications filed.